



# COMMUNITY SUPPORTER PROGRAM 2024



## ABOUT THE PROGRAM

Coalition9 is building a community focused on one vision—Changing Business Nine Leaders at a Time—while aligning with our Key Beliefs. As our community grows, we will have a positive impact on the greater business ecosystem.

Coalition9's Community Supporter Program is designed to give organizations the opportunity to amplify their brands to our 220+ (and growing) Members—entrepreneurs, leaders, decision makers, and influencers—plus hundreds of podcast listeners, email subscribers, and social media followers.

Sharing your brand with our fiercely loyal community will create a return on investment that will exceed the results of many marketing opportunities. As we say, good people need to know good people!

**SUPPORT OUR COMMUNITY OF MEMBERS  
CHANGING BUSINESS NINE LEADERS AT A TIME**

# COMMUNITY SUPPORTER LEVELS

Share your brand with a captivated audience of  
leaders, decision makers, and influencers



## PROSPERING

Limited Availability

- Partnership on one SPARK event with a mutually agreed upon topic or theme
- Logo displayed prominently at all SPARK Events
- Opportunity to share company overview at all educational SPARK events and promotional products at all SPARK events
- Special recognition at the Community Appreciation Event
- An audio ad on each episode of The Power of Nine Podcast, plus logo + link displayed in podcast video and episode notes
- Guest appearance on one episode of The Power of Nine Podcast to promote an agreed upon topic
- Logo + link on Coalition9 website Community Supporter and home pages
- Logo + link in monthly Coalition9 Community News + all SPARK event communications
- Access to Member groups by providing subject matter expertise and content for continued education
- Access to Cece, the Coalition9 virtual concierge
- Exclusive winter and summer Coalition9 gear packs
- Quarterly highlights on social media throughout the year
- Six guest passes for each SPARK event
- No industry-specific competition within this supporter level

**\$9,000 annually**



## THRIVING

Limited Availability

- Logo displayed prominently at all SPARK Events
- Opportunity to share company overview at two educational SPARK events and promotional products at all SPARK events
- Special recognition at the Community Appreciation Event
- An audio ad on each episode of The Power of Nine Podcast, plus logo + link displayed in podcast video and episode notes
- Logo + link on Coalition9 website Community Supporter and home pages
- Logo + link in monthly Coalition9 Community News + all SPARK event communications
- Access to Member groups by providing subject matter expertise and content for continued education
- Access to Cece, the Coalition9 virtual concierge
- Exclusive Coalition9 gear pack for the season of your choice (winter or summer)
- Two highlights on social media per year
- Four guest passes for each SPARK event
- No industry-specific competition within this supporter level

**\$6,000 annually**



## EVOLVING

Unlimited

- Logo displayed prominently at all SPARK Events
- Opportunity to share promotional products at all SPARK events
- Special recognition at the Community Appreciation Event
- Company name mentioned on The Power of Nine Podcast, plus logo + link displayed in podcast video and episode notes
- Logo + link on Coalition9 website Community Supporter and home pages
- Logo + link in monthly Coalition9 Community News + all SPARK event communications
- Access to Cece, the Coalition9 virtual concierge
- Coalition9 gear pack
- One highlight on social media per year
- Two guest passes for each SPARK event

**\$3,000 annually**

COMMUNITY SUPPORTER OVERVIEW	PROSPERING \$9,000	THRIVING \$6,000	EVOLVING \$3,000
Partnership on one SPARK Event			
Guest appearance on one podcast episode			
No industry-specific competition within this supporter level			
Access to Member groups through subject matter expertise + content			
Audio ad on each episode of The Power of Nine Podcast			
Opportunity to share company overview at educational SPARK events	All	2	
Opportunity to share promotional products at all SPARK events			
SPARK event guest passes per event	6	4	2
Social media highlights per year	4	2	1
Coalition9 gear pack	Exclusive Winter + Summer	Exclusive Winter or Summer	C9's Choice
Access to Cece, the Coalition9 virtual concierge			
Logo + link in monthly C9 Community News + all SPARK event communications			
Logo + link on Coalition9 website Community Supporter and home pages			
Logo + link displayed in The Power of Nine Podcast video and episode notes			
Special recognition at the Community Appreciation Event			
Logo displayed prominently at all SPARK events			

**INTERESTED IN BECOMING A  
COMMUNITY SUPPORTER?**

**CONTACT**

Aaron Eggert, Coalition9 Founder + CVO  
aaron@coalition9.com | www.coalition9.com